



**IPADE**  
BUSINESS SCHOOL  
UNIVERSIDAD PANAMERICANA

# DOING BUSINESS IN MEXICO 2024

March 11<sup>th</sup> - March 15<sup>th</sup>, 2024



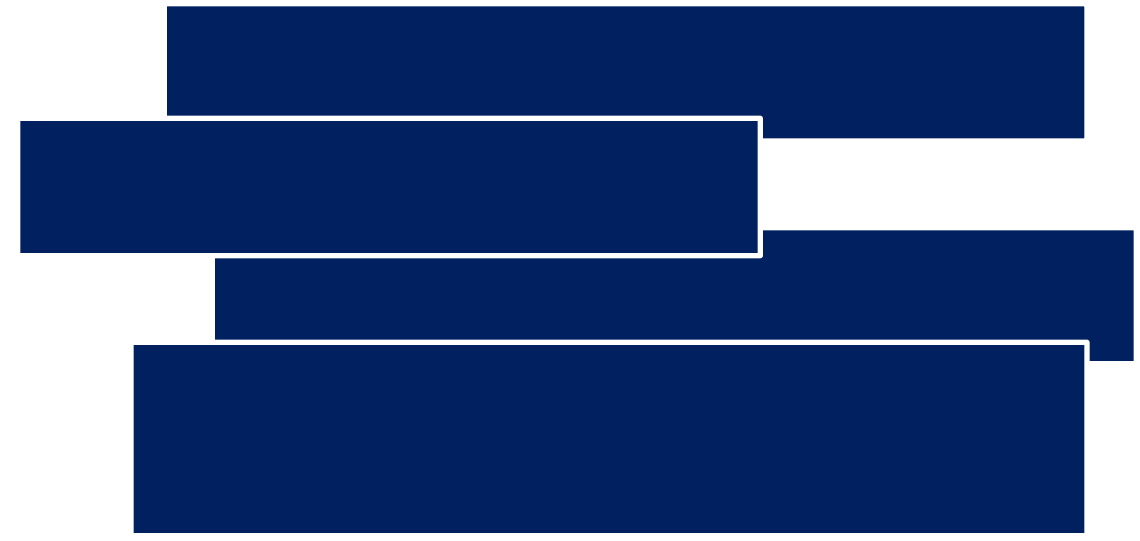
IPADE

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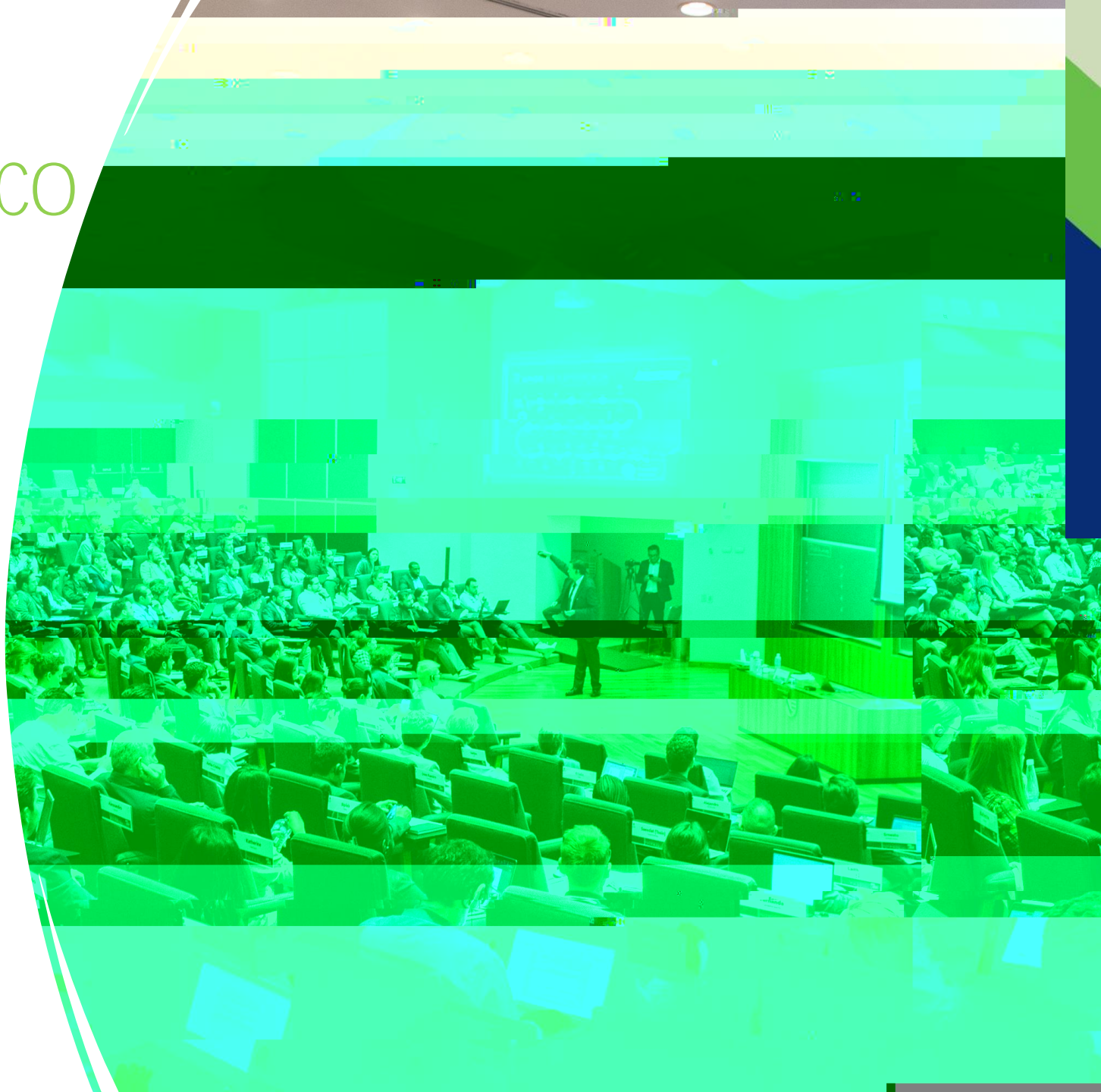
# IPADE BUSINESS SCHOOL

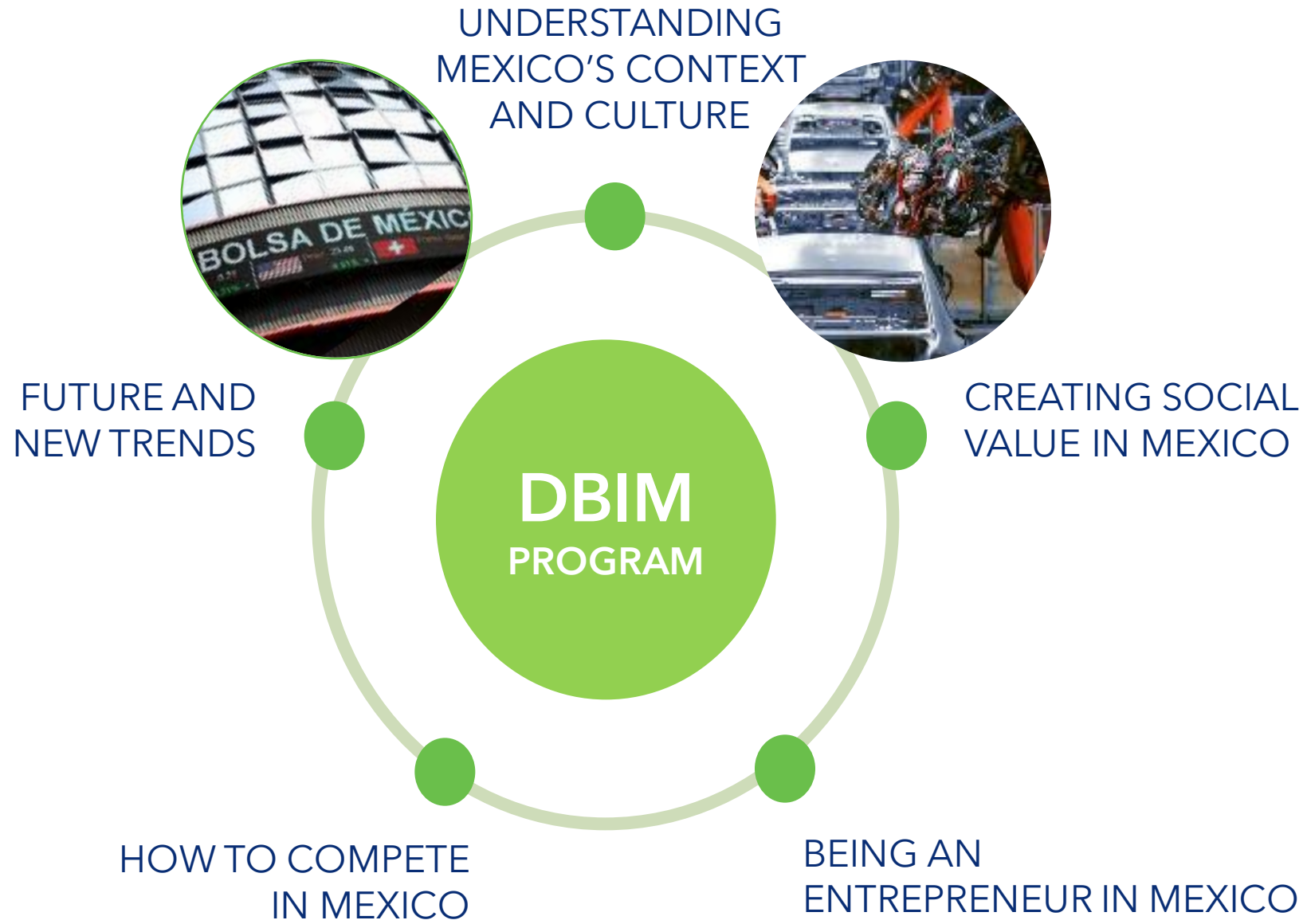






# DOING BUSINESS IN MEXICO







# STRUCTURE OF THE WEEK



5



6



3



1



1



# SCHEDULE

WELCOME	SEMINAR INTRODUCTION	CONFERENCE BY BUSINESS LEADER	COMPANY VISIT	SESSION 5
CULTURAL MODULE	SESSION 1	SESSION 3		CONFERENCE BY BUSINESS LEADER
	SESSION 2	SESSION 4	COMPANY VISIT AND CONFERENCE BY BUSINESS LEADER	
	CONFERENCE BY BUSINESS LEADER	CONFERENCE BY BUSINESS LEADER	COMPANY VISIT AND CONFERENCE BY BUSINESS LEADER	
		NETWORKING ACTIVITY		





# WORKLOAD

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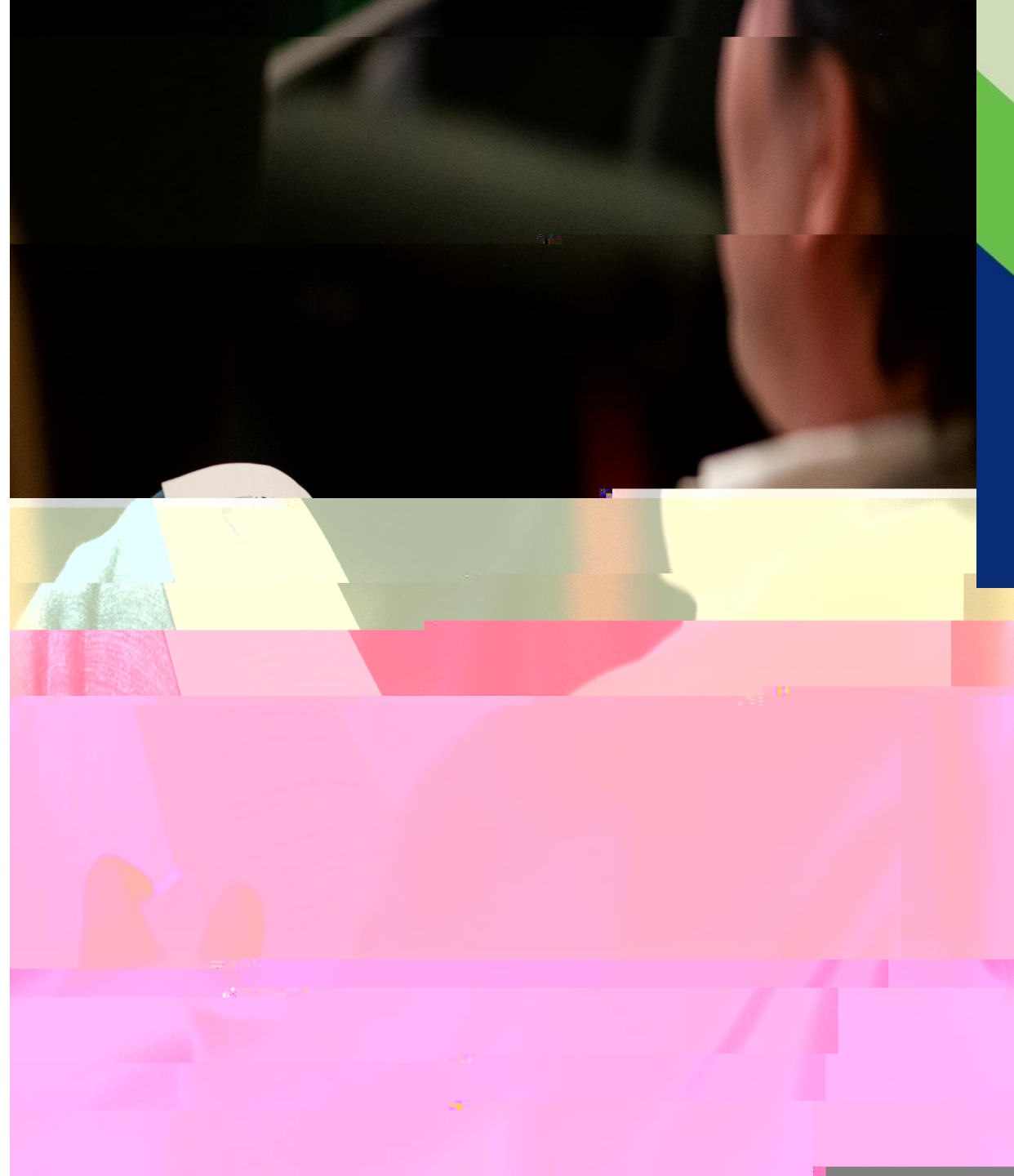
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Credits and contact hours





# SEMINAR EVALUATION

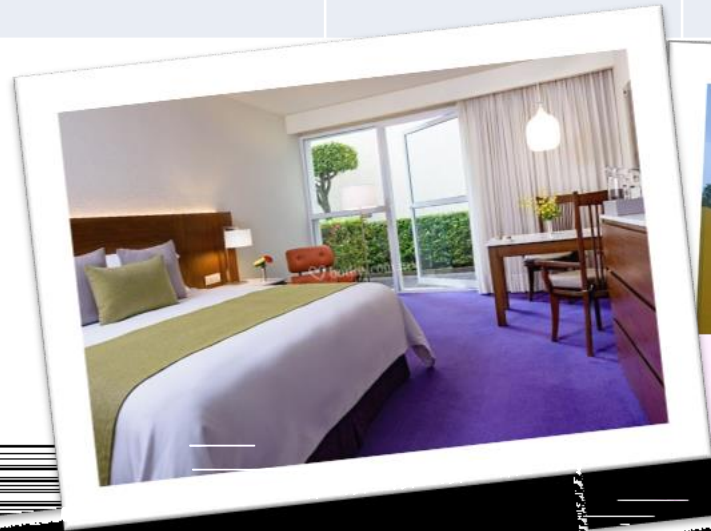




# WEEK COSTS

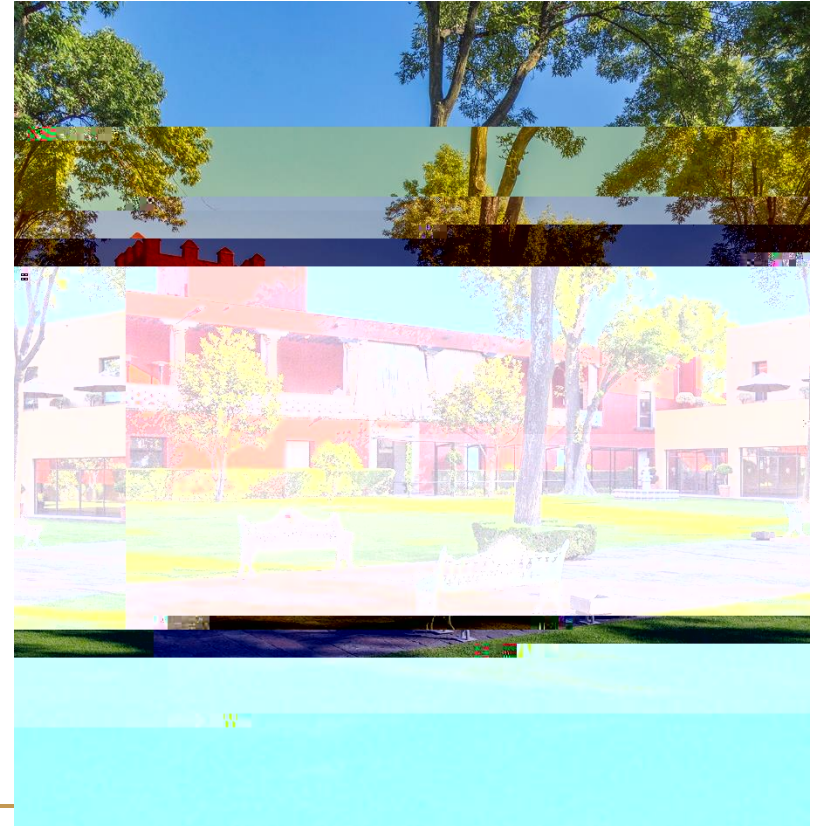
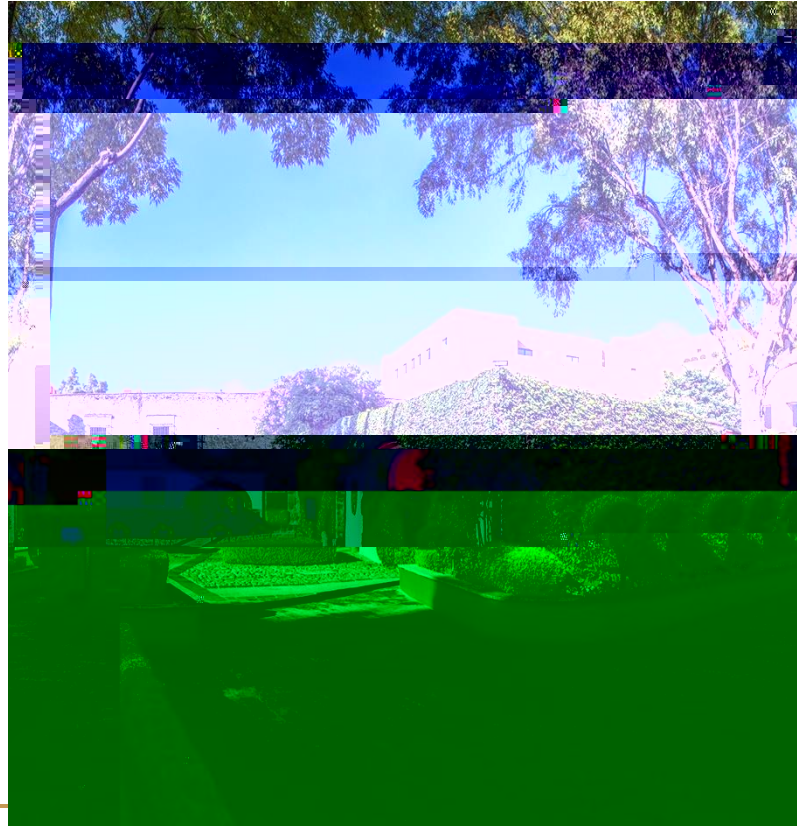


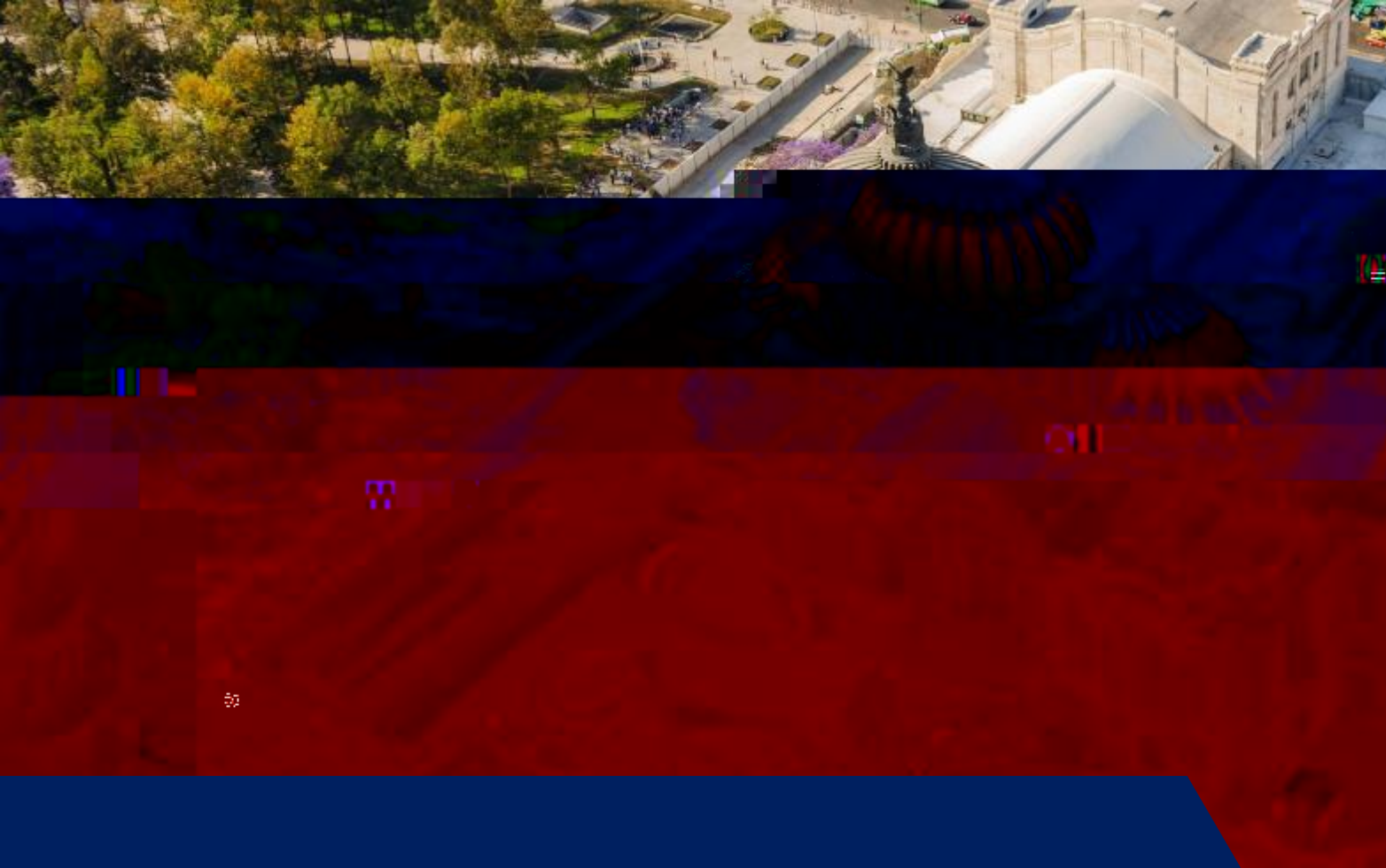
**Not included expenses:** Dinner, travel to Mexico, airport – hotel – airport transportation, additional nights





# IPADE MEXICO CITY CAMPUS





# DOING BUSINESS IN MEXICO

International Office Director

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International Office Jr Manager

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International Office Sr Manager  
[marrodriguez@ipade.mx](mailto:marrodriguez@ipade.mx)



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