



This 3-week intensive program is tailored to provide international undergraduates with a comprehensive understanding of India's entrepreneurial ecosystem. Through a blend of classroom sessions and practical exposure, participants will experience the Indian market and its vast opportunities for entrepreneurs.

Understand the unique challenges and opportunities presented by the diverse Indian market.

Spend a week shadowing a successful entrepreneur from ISB, gaining insights into their journey, the impactful ideas they're working on, and the broader market potential.

Combine theoretical knowledge with practical market exposure to understand the nuances of doing business in India.

