

For more information visit:  
[www.whu.edu/online-ba-esp](http://www.whu.edu/online-ba-esp)



## Planned Modules Include:

- The European Union & the Euro
- Entrepreneurship from a European Perspective
- The Relevance of Family Business in Europe
- German History and Society in a European Context
- In Total: 52 Academic Hours

- Get to Know: Welcome Meeting
- Photo Competition: Show us your Favorite Travel Destination
- Buddy Program: Get in Touch with a WHU Student and Learn More about WHU/Germany

## What former Participants say about the Program:

*“Great course and excellent teaching staff. I really enjoyed learning different subjects in the business world and getting more knowledge of European countries and markets.”*

**Qais Al-Saadi, Curtin University, Australia**

*”It was a truly valuable experience. The program’s curriculums provided comprehensive knowledge of the business field and gave me the opportunity to work with students from different backgrounds to learn from high-level scholars.”*

**Tianjiao Zhang, Xi’an Jiao Tong Liverpool University, China**

## Six Reasons for the Online Bachelor European Summer Program:

- The program is very interactive, e.g. live classes with break-out sessions, group discussions, case studies
- WHU is continuously ranked among Europe’s Top Business Schools in major international rankings
- You can study this program from the comfort of your home
- You meet online like-minded people from different countries and work together with them
- The program also includes social events, e.g., a welcome meeting, a photo competition, a buddy program, and a virtual escape room
- You get credit transfer for your program

**Application Deadline: December 01, 2023**

### Get in Touch!

If you have any further questions, please contact us:

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International Relations Office

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